

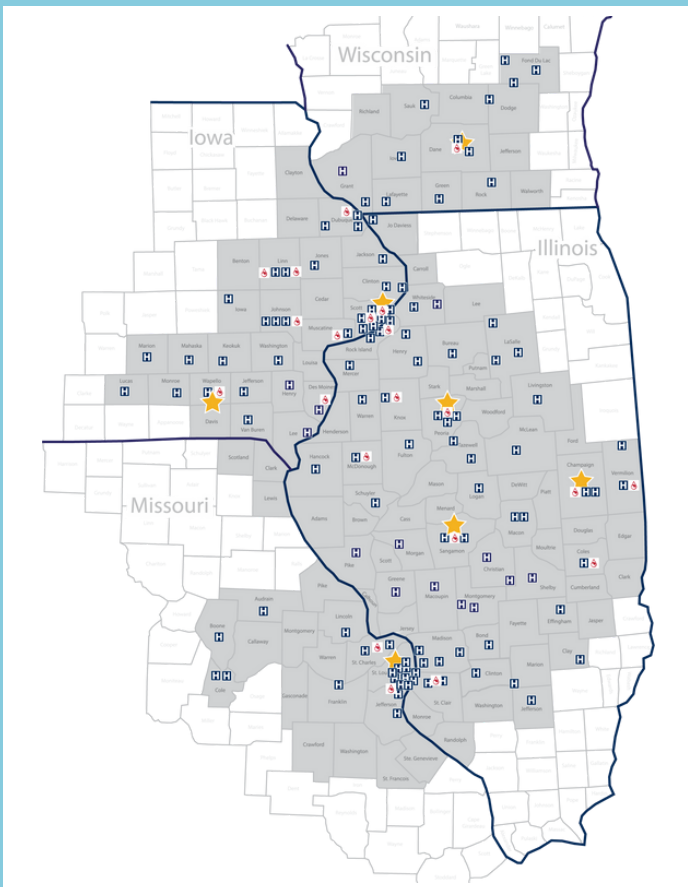
 **ImpactLife**

# YOUR CAPE AWAITS

— NATIONAL BLOOD DONOR MONTH MARKETING TOOLKIT —

# YOUR CAPE AWAITS

January is more than just the start of the New Year. It's also National Blood Donor Month, an opportunity to recognize those across the country who regularly roll up their sleeves and help save lives. Without the generosity of those who give so selflessly, millions of patients each year would not have the blood they require for emergency needs or ongoing treatments.



## ABOUT US

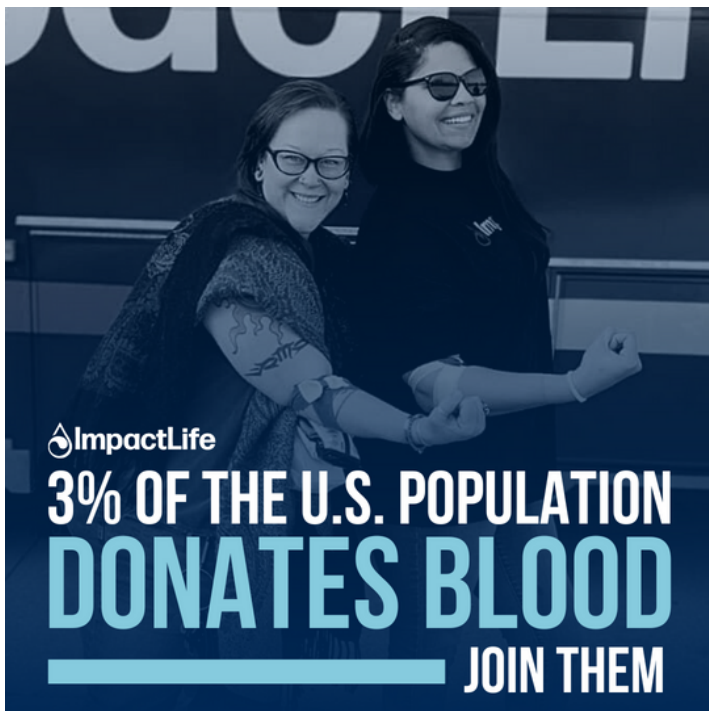
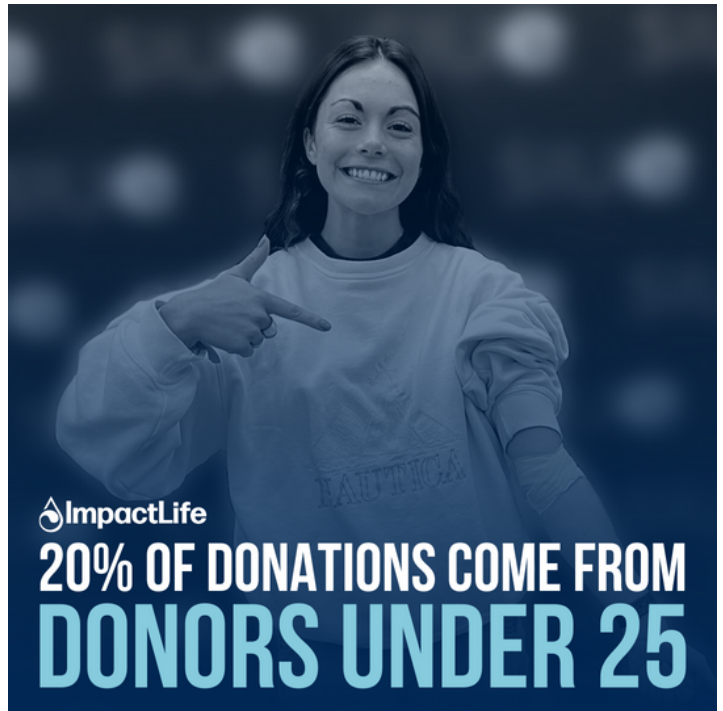
ImpactLife is the exclusive provider of blood products and services to more than 120 hospitals in Illinois, Iowa, Missouri and Wisconsin. We rely on the generosity of volunteer blood donors and community partners who host mobile blood drives to provide a critical resource for hospitals throughout a four-state service region.

We are a 501(c)(3) not-for-profit blood center, established in 1974.

# SOCIAL MEDIA GRAPHICS

Share these on social media and tag us @impactlifeblood.

#NBDM #YourCapeAwaits #BloodDonor #NationalBloodDonorMonth



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